



Birley Primary Academy

A L.E.A.D Academy

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3rd November 2025

Dear Parents/Carers,

This year, once again Birley Primary Academy is pleased to be raising money for Children in Need 2025. As one of the UK's biggest fundraising events, Children in Need brings the entire nation together

on **Friday 14th November 2025**.



This year's theme is: Making life lighter for Children

To do our bit and raise money we will be holding a Spotty & Pyjama theme day, where children can come dressed in their non-uniform that has spots on if they want or wear Pudsey clothing or pyjamas, **bringing a donation of £1 on the day**.

All of the money raised during the event will be sent to Children in Need, which helps make a real difference to children all across the UK. To find out more about Children in Need you can visit:

<https://www.bbcchildreninneed.co.uk/children-in-need/what-we-do/>

We will also be using learning resources provided by Children in Need so that children throughout the school will learn how their money is used to help transform the lives of disadvantage children and young people in the UK.

We really appreciate your support and hope that you'll have fun helping Birley Primary Academy raise lots of money for Children in Need.

Yours faithfully,

Mrs. Dawn McAughey



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