



**Birley Primary Academy**

A L.E.A.D Academy

**Headteacher:** Dawn McAughey

**Address:** Thornbridge Avenue,  
Sheffield, S12 3AB

**Telephone:** 01142399002

**Enquiries@birleyprimaryacademy.co.uk**

3<sup>rd</sup> September 2025

Dear Y1-Y6 Parent/Carers,

### **Class Dojo Update**

Last year we began using Class Dojo to communicate with one another: instantly sharing messages, updates, events, and photos from class. I am pleased to let you know we will continue to do this moving into this academic year with some exciting additions.

It's simple, secure, and gives you a window into your child's school day!

The content on Class Dojo can only be seen by account holders, it is not public.

**Please sign up if you haven't already done so as feedback from parents who are signed up has been overwhelmingly positive.**

We use Class Dojo to:

### **Share Learning**

- Staff upload pictures to the class story of class learning or information (this may not be daily).

### **Communicate Information**

- Staff can contact parents/carers via the private messaging function – please note – this does not replace how you would normally contact staff at school – no urgent matters or concerns to be discussed on here
- Staff can send out information or reminders about events or activities using the class or school story depending on the audience intended.

### **Learning behavior in the academy**

**This year we will be using Class Dojo to assign Dojo points to all of our children when they are displaying fantastic learning behaviours – this will be done daily by your child's class teacher, with extra points being added where children go above and beyond. These will assigned at the end of each day, allowing you to discuss with your child how they have earned the points they have, as you will see them instantly. Children will use these points to win a range of wonderful prizes!**

### **A reminder that when you signed up to Class Dojo you agreed to the following**

- Not to allow this app to replace the face to face contact that you already have at school, we still want this to continue
- Use the content on the class stories as sensitive data, this means that you should not share it on social media or any other platform.



Registered no. 08296921



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• Do not use the app as a form of communicating concerns or matters that need urgent attention – this must be done in the recommended manner i.e. report to office, speak to a member of staff, phone the school.

**Class Dojo mustn't be used to message the teachers in order to report your child's absence from school. You need to phone school and report as you normally would.**

- Conduct yourself through the messaging in a respectful manner as you would do in a face to face situation
- Report any concerns about the use of ClassDojo to a senior leader
- Ensure that you do not allow your children to message the teachers
- Understand that all teachers and staff are different and have different commitments outside of teaching time – responses are not to be expected straightaway – remember urgent matters need phoning in correctly. Staff will not respond to messages outside of their working hours and on the weekends/holidays. Please be mindful as parents when you do send messages to class teachers.

If you aren't already signed up, please contact Natasha Woodhead in our office who will give you all of the details you need to get started. It doesn't take long!

Yours sincerely,

**Dawn McAughey**

**Headteacher**



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