



Birley Primary Academy

A L.E.A.D Academy

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Friday 19th September 2025

Dear Parents and Carers,

I am writing to let you know that Birley Primary Academy will be taking part in **Recycle Week 2025**, a national campaign that encourages everyone to think more carefully about how we reduce waste, reuse materials, and recycle effectively.

Recycle Week 2025 begins on Monday 22nd September 2025 and will run throughout next week. This year's theme is '*Rescue Me, Recycle*', and we are excited to share the activities our academy has planned to inspire pupils and the wider school community:

- **Community Litter Pick** – Selected children will form the Birley Brigade and head into the local area for a community clean-up. After our litter pick, we will sort the litter out into both recyclable and non-recyclable items and dispose of it appropriately.
- **Creative Recycling Competition** – Children will be invited to design or create something new from recyclable materials. Winning entries will be displayed around the academy and lots of Dojo Points can be earned. Watch out on our social channels and Class Dojo for more information next week.
- **Eco Pledges** – Our Eco-Warriors will meet for the first time this academic year to work upon on a pledge to help reduce waste at our academy, such as how we can cut down on single-use plastics or ensuring rubbish is sorted correctly.
- **Community Involvement** – Through our social media channels, we will be raising awareness of commonly binned recyclable items so that we can galvanise members of our school community into recycling more of the right things, more often.

We would love for you to get involved too. You can support your child by talking with them about recycling at home, encouraging them to bring in items for our creative competition, and helping us spread awareness about the importance of protecting our planet.

Thank you, as always, for your support in helping our pupils become responsible, environmentally aware citizens. We are looking forward to a positive and inspiring Recycle Week.

Yours sincerely,

Mr Darren Ward



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