



# COMMANDO JOE'S

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<b>R</b>	Resilience
<b>E</b>	Empathy
<b>S</b>	Self-Awareness
<b>P</b>	Passion
<b>E</b>	Excellence
<b>C</b>	Communication
<b>T</b>	Teamwork

CHARACTER EDUCATION

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BIRLEY PRIMARY ACADEMY



# Our vision, purpose and mission...

## VISION

To be recognised as the leading expert in building character, confidence and self-worth in young people. We want to help build a generation of resilient young people, armed with the life-skills they need to thrive in the challenging world in which we live. We want all children to recognise the unique skills and talent that they possess, and we'll guide and nurture them to become the best version of themselves.

## PURPOSE

We exist to help young people find their place, feel capable and ultimately flourish in a challenging world. Because the rules for life are shifting and changing at a rapid pace. We are the most connected we've ever been, and yet the most disconnected at the same time. Traditional academic subjects may fill brains with knowledge and information. But we believe that building character, self-confidence and resilience are equally important to young people in the modern day.

## MISSION

Using a robust, well-rounded, and fun-filled approach, we empower young people so that they can reach their potential. Through our RESPECT framework, and with a highly-skilled and uniquely experienced team of inspirational role models and education professionals, we work with schools and teachers to create a powerful syllabus of characterbased learning. Our considered approach, split between the classroom and outdoor activities, plays a leading role in the positive shaping of resilient and confident young people.

*Building character, self-worth and confidence in young people. For happier, healthier living.*

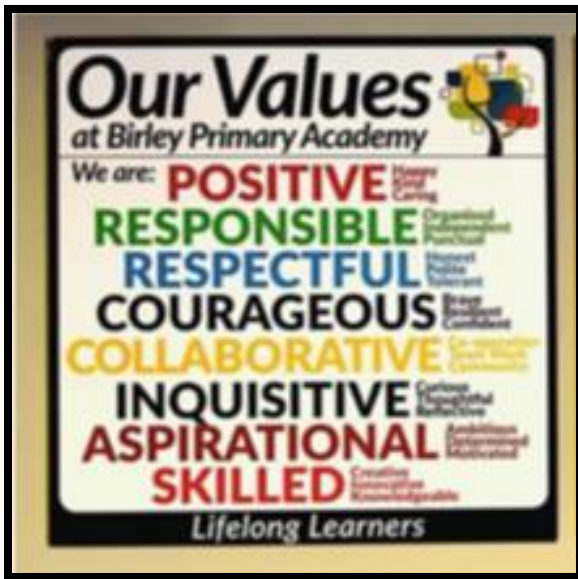
## Our Goal at Birley Primary Academy...

At Commando Joe's, we believe that having our RESPECT values closely link to the core values promoted here at Birley Primary Academy ensures that we can work effectively as a partnership to help create resilient and confident young people.

Through developing an understanding of and giving children the opportunity to apply these values, we can really make a difference to help all young people turn into successful individuals. We strive to ensure that these values are not only encountered within our Commando Joe's missions, but that they are continually utilised throughout the academy day and onwards even within the community.



# Linking our values...



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Our values are the things we take throughout our entire lives and the beliefs we keep within ourselves and how we work with others.

Being **resilient** closely links with being courageous. This link in values allows our students to continue trying their best when things get hard, and that takes courage in themselves to really succeed when they might get frustrated, upset or annoyed at whatever they might be trying to complete.

Having **empathy** links with being **responsible**. This allows students to feel for one another and be responsible for each other, by showing kindness and treating each other how they would want to be treated.

Being **self-aware** follows the value of knowing you are **skilled**. Within this link, it allows young people to understand what they are good at and even what they might not be so

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good at and then manage their decision making depending on their own skills and expertise.

Having **passion** creates a place for you to be **positive**. Passion and positivity allows for fantastic vibes to be shared around the school community, creating a fun and exciting environment to learn and succeed.

Showing **excellence** allows for young people to become **aspirational**. Excellence means for young people to be trying to be the best and through aspiration they can achieve this. They need to imagine being the best to then aspire to it before being able to achieve that aspiration and allowing for excellence.

Using **communication** helps everyone to be inquisitive. We love children to communicate by asking questions and wanted to hear about new and exciting things, and within this exciting topics it allows the opportunity for children to want to be inquisitive and go away, excited, and find out more.

Performing **teamwork** creates opportunities for young people to be **collaborative**. Teamwork and collaboration have an immediate link because it means that students are constantly supporting, sharing and helping one another to create a wonderful environment for all.

And most importantly with both of our values being RESPECT, and making sure that we are always treating everyone fairly as we would want to be respected ourselves.

## Your CJ Instructor is...

My name is Commando Tom. I am originally from a town called Sutton Coldfield, found just outside of Birmingham; however I grew up in a small town called Swadlincote, within Derbyshire.

I have taken part in many different areas of specialist training over my life, travelling across to different countries and learning from every experience. Some of my favourite memories are from travelling across America to all of the different cities, with my

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Rockefeller Centre and the Statue of Liberty. I will also never forget travelling to Austria and skiing across the Alps.

More recently, I have spent time working across a diverse range of educational settings, where I have delivered PE lessons, undertaken football scouting and coaching for multiple academies and supported young individuals to become the best version of themselves.

The reason why I love being an instructor for Commando Joe's is that through the **RESPECT** values we can help give children the opportunity to be the best people they can be! We can only do that by giving them experiences and chances to become young, respectful individuals. I thoroughly believe that every child needs to be given chances to become resilient and to experience the ups and downs of every life as not everything goes how you expect it to go and sometimes we need to try things out before we find our own way to be successful and fulfil each individual's potential.

