



**Birley Primary Academy**

A L.E.A.D Academy

**Headteacher:** Dawn McAughey

**Address:** Thornbridge Avenue,  
Sheffield, S12 3AB

**Telephone:** 01142399002

**Enquiries@birleyprimaryacademy.co.uk**

Friday 11<sup>th</sup> July 2025

Dear Parent/Carer,

We are delighted to announce that Birley Primary Academy will be hosting 'Schoolz In Til Summer' competition - starting on Monday 14<sup>th</sup> July 2025 and concluding on Tuesday 22<sup>nd</sup> July 2025 - in order to celebrate the pupils who continue to regularly attend the academy until the end of the academic year.

### **Why is it important for children not to miss school?**

Having a good education is important to ensure that children have the best opportunities in their adult life. Children only get one chance at school and your child's future may be affected by not attending school regularly. Setting good attendance patterns from an early age and showing children the importance of attending every school day will also help your child later on in their life. Therefore, at Birley Primary Academy, we regularly celebrate and reward children for attending the academy and this will continue with our third and final attendance competition of this academic year.

### **How does the 'Schoolz In Til Summer' competition work?**

The competition will launch on Monday 14<sup>th</sup> July 2025 and every child who is in attendance will receive a special ticket that will be placed into the daily draw. The prizes on offer for the 'Schoolz In Til Summer' competition are fantastic activities or things to do during the summer holiday and have been donated by a number of companies (a massive thank you to Miss Else for sourcing these). The prizes include:

- TeamSport Race session Voucher
- The Entertainer toy shop voucher
- 2x Jump Inc Passes
- Air Haus Passes
- Family Ticket for 1 game at Laser Quest (up to 5 people)
- Family swim voucher for Graves Sports centre
- Tennis Court pass for Graves Sports centre
- Family ice skating voucher at Ice Sheffield
- 4 tickets to attend a Sheffield Sharks basketball game



Registered no. 08296921



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- Depot Climbing voucher for 2
- 2 tickets to a Category B Sheffield United match
- Range of Summer Bundle Packs (including items for indoor and outdoor play) and backpacks.

We are looking forward to finishing the academic year on a high with our 'Schoolz In Til Summer' competition starting next Monday and cannot wait to give out lots of rewards to celebrate the importance of attending school.

Yours sincerely,

Dawn McAughey

Headteacher



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