



Birley Primary Academy

A L.E.A.D Academy

Headteacher: Dawn McAughey

Address: Thornbridge Avenue,
Sheffield, S12 3AB

Telephone: 01142399002

Enquiries@birleyprimaryacademy.co.uk

17th April 2026

Dear Y1-Y6 Parent/Carers,

Class Dojo Update

We have been using Class Dojo now for a couple of years to communicate with one another and celebrate children's learning. This year we also introduced Dojo points and you can see the children being assigned points in recognition of their learning and achievements throughout the academy. You can also see when the children have spent their points in our Dojo shop!

We are able to instantly share messages, updates, events, and photos from class.

It's simple, secure, and gives you a window into your child's school day!

The content on Class Dojo can only be seen by account holders, it is not public.

We use Class Dojo to:

Share Learning

- Staff upload pictures to the class story of class learning or information (this may not be daily).

Communicate Information

- Staff can contact parents/carers via the private messaging function – please note – this does not replace how you would normally contact staff at school – no urgent matters or concerns to be discussed on here
- Staff can send out information or reminders about events or activities using the class or school story depending on the audience intended.

Learning behaviour in the academy

- This year we began using Class Dojo to assign Dojo points to all of our children when they are displaying fantastic learning behaviours – this is done daily by your child's class teacher, with extra points being added where children go above and beyond. These are assigned at the end of each day, allowing you to discuss with your child how they have earned the points they have, as you will see them instantly. Children have used these points to win a range of wonderful prizes!

A reminder that when you signed up to Class Dojo you agreed to the following

- Not to allow this app to replace the face-to-face contact that you already have at school, we still want this to continue
- Use the content on the class stories, this means that you should not share it on social media or any other platform.



Registered no. 08296921



Birley Primary Academy

A L.E.A.D Academy

Headteacher: Dawn McAughey

Address: Thornbridge Avenue,
Sheffield, S12 3AB

Telephone: 01142399002

Enquiries@birleyprimaryacademy.co.uk

- **Not use the app as a form of communicating concerns or matters that need urgent attention – this must be done in the recommended manner i.e. report to office, speak to a member of staff, phone the school.**
- Class Dojo mustn't be used to message the teachers in order to report your child's absence from school. You need to phone school and report as you normally would.
- We ask that you conduct yourself through the messaging in a respectful manner as you would do in a face-to-face situation
- Please ensure that you do not allow your children to message the teachers

We also please ask that you understand that all teachers and staff are different and have different commitments outside of teaching time – responses are not to be expected straightaway – remember urgent matters need phoning in correctly. Staff will not respond to messages outside of their working hours and on the weekends/holidays. Please be mindful as parents when you do send messages to class teachers.

Please also be mindful that if you message throughout the school day that teachers are teaching and are unlikely to respond to your messages immediately. They will respond as soon as they are able to do so.

If you aren't already signed up, please contact Natasha Woodhead in our office who will give you all of the details you need to get started. It doesn't take long!

Yours sincerely,

Dawn McAughey
Headteacher



Registered no. 08296921